

## THE FOUR WAY TEST

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is *The Four-Way Test*, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways. *It asks the following four questions: Of the things we think, we say or we do:*

- ◆ *Is it the TRUTH?*
- ◆ *Is it FAIR to all concerned?*
- ◆ *Will it build GOODWILL and BETTER FRIENDSHIPS?*
- ◆ *Will it be BENEFICIAL to all concerned?*

## Rotary District 6980

Rotary International District 6980 administratively serves, on behalf of Rotary International, 46 Rotary clubs in five Central Florida counties; Orange, Osceola, Seminole, Lake and Sumter with a total membership of approximately 2;200. The first Rotary Club in Central Florida was the Rotary Club of Orlando, chartered in 1920. The Rotary Club of Sanford chartered one year later. These Rotary Clubs will celebrate their 90th anniversary in 2010 and 2011 respectively. The newest club in District 6980 is the Rotary Club of Four Corners, chartered on May 15, 2009.



[www.RotaryDistrict6980.org](http://www.RotaryDistrict6980.org)

The **Rotary Club of Ocoee** meets *every* Wednesday morning at 7:30 am at the **Community Center** at **125 E. Oakland Avenue**, Ocoee, FL 34761



# Rotary Club of Ocoee

*Est. 1995*



[www.OcoeeRotary.org](http://www.OcoeeRotary.org)

877-852-0754

P.O. Box 931, Ocoee, FL

## Rotary Membership

Members of a **Rotary** club are part of a diverse group of professional leaders working to address various community and international service needs and to promote peace and understanding throughout the world. If you would like to be considered for membership by our club, stop by at our meeting or contact us via our website at:

[www.OcoeeRotary.org](http://www.OcoeeRotary.org)

### Rotary Club of Ocoee

We would like to welcome you to visit us at one of our breakfast meetings to mingle with our members and get an idea of what we do. While we are interested in service to the community - we also have FUN!



Car Show  
Founder's Day

Ocoee  
Spring Fling



Annual  
Dictionary  
Project

## About Rotary

**Rotary** is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world. Approximately 1.2 million Rotarians belong to more than 32,000 clubs in more than 200 countries and geographical areas. **Rotary** club membership represents a cross-section of the community's business and professional men and women. **Rotary** clubs meet weekly and are *nonpolitical, nonreligious, and open to all cultures, races, and creeds*.

The main objective of **Rotary** is service in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities and international exchanges for students, teachers, and other professionals, and vocational and career development. The **Rotary** motto is *Service Above Self*.

### Why Join Rotary?

Each **Rotary** club strives for a membership that is an up-to-date and progressive representation of its community's business, vocational, and professional interests. Membership in Rotary offers a number of benefits, including:

- Effecting change within the community
- Developing leadership skills
- Gaining an understanding of - and having an impact on - international humanitarian issues.
- Developing relationships with community and business leaders

## Here are just a few of our

### Recent Club Projects:

◆ *We donate dictionaries to every 3rd grade student in an Ocoee elementary school.*



◆ *We provide four \$1000.00 scholarships to four Ocoee High School Seniors*

◆ *We sponsor the Ocoee High School INTERACT Club*

◆ *We participate in the annual Ocoee Founder's Day Festivities*

◆ *We participate in the National Night Out*

◆ *We participate in the Ocoee Safety Spring Fling*

◆ *We support the Rotary Youth Leadership Program - R.Y.L.A.*